

FAIZ CHARANYIA

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EDUCATION

The University of Texas at Austin Bachelor of Business Administration, Management Information Systems Dec 2024
Minor: Finance, Certificate: Elements of Computing
GPA: 3.89 / Major GPA: 3.94

EXPERIENCE

Capital One – Product Management and Analytics Intern; Plano, TX June 2024 – August 2024
Empowering Dealer Success Strategy, Auto Finance Branch

- Coordinated with Dealer Success Managers to revamp the current KPI rankings system, offering a standardized evaluation process
- Designed a Territory Optimization model that prioritized clients with premium subscriptions, increasing projected revenue by 11%
- Leveraged advanced SQL to quantify the fiscal value of over 4K DSM-client engagements, enabling more strategic decision-making
- Nominated for the 2024 Intern Leadership Award for coordinating the EDS intern project, ensuring cohesion and project success

FAR Consulting – Co-Founder; Dallas, TX April 2023 – December 2023

- Created strategic launch plans outlining market fit and SWOT analysis, resulting in data-driven insights that guided decision-making
- Established calculated partnerships with 20 local gas stations, providing consulting services in exchange for financial information
- Conducted A/B testing to pinpoint optimal consumer approach, improving conversion rate by 8% within last quarter of operations
- Developed user-friendly website using HTML and CSS, applying UX/UI expertise to create aesthetic and functional online platform

USAA – Software Engineering Intern; Plano, TX May 2023 – August 2023

- Spearheaded development of precision-focused binary-search algorithm, aimed at streamlining user-product license management
- Identified and removed 142 duplicate licenses from company infrastructure, resulting in annual cost savings between \$28K - \$56K
- Worked cross-functionally across teams to update Business Process workflows, reducing monthly quality assurance costs by \$12K
- Leveraged Agile customer-centric approach to gather feedback from stakeholders, ensuring final products met user expectations

Ripple Impact – Digital Marketing Intern; Dallas, TX May 2022 – August 2022

- Utilized social media platforms to execute targeted outreach, led to 15% increase in potential clients and 95K post impressions
- Implemented end-to-end marketing strategies tailored for diverse clientele base, leading to 25% increase in customer engagement
- Consulted with business owners and managers to improve digital strategy, boosting target audience conversion rates by 20%

LEADERSHIP EXPERIENCE AND ACTIVITIES

Texas Enactus – Finance Operations (Volunteer Role) Spring 2022 – Present
“Rainewable” - Rainwater catchment project based in San Isidro, Nicaragua

- Pitched project presentation to key stakeholders, articulating value proposition, resulting in project approval and \$28K in funding
- Applied Agile methodologies and project management tools to delegate assignments, increasing task completion by 20% weekly
- Constructed rainwater containment and filtration system in San Isidro, Nicaragua, providing 1.2K residents with accessible water

Boy Scouts – Senior Patrol Leader, Eagle Scout (Volunteer Role) Fall 2015 – Spring 2020

- Directed 125 Scouts while serving as Senior Patrol Leader, cultivating teamwork, effective communication, and conflict resolution
- Coordinated with stakeholders to facilitate scout training, ensuring attainment of Eagle Scout rank for majority of troop members
- Executed personal service project by leading team of 25 scouts to take down and reconstruct a disabled-friendly brick trail path

HONORS / AWARDS

- University Honors – Dean’s List Equivalent Fall 2021 – Present
- Amana Islamic Excellence Scholarship Spring 2024
- Pioneer Credit Union Merit Scholarship Fall 2023
- 2nd Place overall Fall – 2023 McCombs Diversity Council Case Competition Fall 2023
- Top 5 MIS 333K Systems Project – Recruitment Scheduling Web Application (C#, MySQL, Azure) Spring 2023

ADDITIONAL INFORMATION

Organizations: MISA, Ismaili Muslim Student Association, Intramurals Men’s Basketball and Football, Ismaili Professional Network

Certifications: *Snowflake*: “Data Warehouse”, *LinkedIn*: “Python Data Analysis”, “NumPy Essentials”, “Pandas Essentials”

Skills: Python, SQL, HTML, C#, Java, JavaScript, Node.js, Figma, JIRA, Asana, UX/UI Design, Agile, R Studio, MS Office Suite, Canva

Interests: Basketball, Anime, Sneakers, Rubik’s Cube, The Settlers of Catan, E-Sports, Bollywood, Freestyle Rap, Artificial Intelligence

Eligibility: Eligible to work in the U.S. with no restrictions